



Contact: Stacey Cohen/Co-Communications, Inc.
914.666.0066
Stacey@cocommunications.com



White Plains Linen Appoints Matthew Schlosberg Vice President, Business Development

Peekskill, NY (April 20, 2006) – White Plains Linen recently named Matthew Schlosberg as Vice President of Business Development. Schlosberg's responsibilities will include improving and updating the firm's marketing strategies, growing the business through the development of corporate relationships and providing general counsel.

"We are very pleased to welcome Matthew to White Plains Linen," says Bruce Botchman, President, White Plains Linen. "He brings a wealth of technological and communication skills that will be of tremendous value to White Plains Linen. Matthew's unique work experience will help lead the company into its next phase of development, as well as strengthen our customer focus."

Schlosberg joins White Plains Linen from 2K Games, a wholly owned subsidiary of Take 2 Interactive Software, Inc., New York, where he developed and executed public relations campaigns for the developer and publisher of interactive game software. He has worked with many high profile companies throughout his career including Warner Bros., MTV, FOX, ABC, and Sony Pictures. Previously, he held public relations positions at Acclaim Entertainment, Inc., in Glen Cove, New York.

"I look forward to helping White Plains Linen maximize the potential of its strong product mix and first rate customer service through the use of technology and innovations. By utilizing new technologies, we can better streamline communication, improving overall company efficiencies and

customer service. I am excited to work with this dynamic team on developing new markets that translate into superior business results,” says Schlosberg.

Schlosberg received his B.S. in journalism from West Virginia University. He is a resident of Yorktown Heights, New York.

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About White Plains Linen

White Plains Linen is metropolitan New York’s leading supplier of fine linen rentals, including napkins, tablecloths, table skirting, chair covers/sashes, kitchen uniforms, entrance mats, sheets, pillowcases and bath towels in a full spectrum of colors, designs and patterns. Its Linens à la Carte division offers a full selection of high quality linen rental products for special events such as weddings, corporate parties, banquets and bar/bat mitzvahs. A family-owned business, White Plains Linen has been dressing the New York area’s finest tables since 1938, including those in the New York metro area, eastern Pennsylvania, New Jersey, and Connecticut. For more information, log on to www.whiteplainslinen.com or call 1.800.825.4646.