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WHITE PLAINS LINEN EMPLOYEES ROLL UP THEIR SLEEVES FOR BLOOD DRIVE

Peekskill, NY -- (March 31, 2006) – On Monday March 27, 2006, White Plains Linen held its annual blood drive to support the New York Blood Center, Hudson Valley Blood Services. Held at both of White Plains Linens Peekskill locations, the blood drive was once again a significant success as White Plains Linen employees lined up to donate.

“Giving blood saves lives and we want to thank our staff who give unselfishly every year by donating to those in need,” said Ruth Schlosberg, Office Manager for White Plains Linen. “ Our participation in this vital program is our way of showing our commitment to the communities we serve and live in.”

The White Plains Linen blood drive was originally established in 2004 in recognition of Keith Botchman, a family member and part owner of White Plains Linen who was injured in an accident at the White Plains Linen plant. White Plains Linen is Metropolitan New York’s leading supplier of fine linen rentals.

Hudson Valley Blood Services, which operates the drive, recently declared an emergency blood shortage. In particular, there is a critical need for donors with O- and B- blood types.

For further information on how to volunteer or sponsor a blood drive, please contact Andrea Cefarelli of New York Blood Center, Hudson Valley Blood Services at 1-800-843-2566. .

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Photo #1: Peekskill resident, Robin Hayward, Administrative Assistant, White Plains Linen



Photo #2: From left: Derek Chestnut, Donor Specialist, New York Blood Center, Hudson Valley Blood Services; Peekskill resident, Robin Hayward, Administrative Assistant, White Plains Linen



Photo #3: Yorktown Heights resident, Edward Ceglia, Credit Collection Manager, White Plains Linen

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About White Plains Linen

White Plains Linen is metropolitan New York's leading supplier of fine linen rentals, including napkins, tablecloths, table skirting, chair covers/sashes, kitchen uniforms, entrance mats, sheets, pillowcases and bath towels in a full spectrum of colors, designs and patterns. Its Linens à la Carte division offers a full selection of high quality linen rental products for special events such as weddings, corporate parties, banquets and bar/bat mitzvahs. A family-owned business, White Plains Linen has been dressing the New York area's finest tables since 1938, including those in the New York metro area, eastern Pennsylvania, New Jersey, and Connecticut. For more information, log on to www.whiteplainslinen.com or call 1.800.825.4646.

Hudson Valley Blood Services

Hudson Valley Blood Services, part of the New York Blood Center, supplies blood to other Hudson Valley and New York City hospitals that treat local residents. To schedule an appointment or for information on the following blood drives, call 1-800-933-2566. Walk-ins are also welcome. To arrange to host a blood drive, call 1-800-843-2566 or e-mail acefarelli@nybloodcenter.org.